

The Family Way presents a Lamaze Childbirth Educator Seminar

May 2-4, 2012

Houston, Texas with

Debby Amis and Jeanne Green

Learn how to teach dynamic classes that

- Present evidence-based information
- Are up-to-date
- Involve students in interactive learning
- Use PowerPoint effectively
- Encourage creativity and thought
- Are fun!

Become an awesome new childbirth educator, or refresh and reboot as an experienced childbirth educator

- This 3-day Seminar satisfies a major step in the Lamaze certification program for new childbirth educators.
- This Seminar provides an update, refresher, and contact hours for experienced educators.

Contact Hours

20 type 1 nursing contact hours

20 Lamaze contact hours (towards recertification or for the requirement to take the certification exam)

Faculty

Debby Amis, RN, BSN, LCCE, FACCE, and Jeanne Green, MT, LCCE, FACCE, authors of *Prepared Childbirth – The Family Way* and *Prepared Childbirth–The Educators Guide*, have taught childbirth educator and labor support workshops around the country and have presented at Lamaze International, ICEA, and DONA International annual conferences.

Visit with us online! We welcome anyone interested in evidence-based childbirth education and maternity care to join the discussion on our blog at www.thefamilyway.com and on our facebook group page. Follow us on Twitter at <http://twitter.com/thefamilyway>.

Location, Dates, and Times

The Seminar will be held at the new Texas Children's Pavilion for Women scheduled to open in the spring of 2012. Texas Children's Hospital is located at 6651 Main St. in the Medical Center (a section of town near downtown and adjacent to Rice University) of Houston. A map and classroom information will be sent 2 to 3 weeks before the Seminar. The Seminar will be held May 2-4, 2012 from 8:00 am to 5:00 pm each day.

There is a fee to park in the garage at Texas Children's Hospital. In 2011, the fee is \$12.00 per day, but it is subject to change.

Hotels

Texas Children's Hospital does not have any special arrangements with any hotel. Consider hotels in the Medical Center area which may be walking distance to Texas Children's or motels close to Rice University or Reliant Stadium which may offer complimentary shuttles to the Medical Center area. Medical Center hotels such as the Houston Marriott at the Texas Medical Center or the Hilton Houston Medical Center are usually more expensive, but sometimes offer special deals.

Registration

Please register online at www.thefamilyway.com or mail the Seminar registration form with fees as noted on it to:

Debby Amis

The Family Way Childbirth Educator Program

5407 Ashby St.

Houston, TX 77005-1721

Registration is limited, so please register early. A copy of our cancellation policy is available at www.thefamilyway.com.

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Become Certified by Lamaze International

Become a Lamaze Certified Childbirth Educator (LCCE)!

The LCCE credential assures women and their families that you have achieved a standard level of knowledge and skill. The LCCE Program is the only internationally recognized childbirth educator program accredited by the National Commission for Certifying Agencies (NCCA). NCCA is the nation's leader in setting quality standards for credentialing organizations. NCCA also accredits the certification program of The International Board of Lactation Consultant Examiners (IBCLC).

Lamaze Certification is achieved by passing the Lamaze International Certification Exam, which is offered twice a year.

This Seminar is one step in the eligibility requirements.

Download the Lamaze Certification Brochure from

www.lamaze.org.

Eligibility Requirements to take the Lamaze Certification Exam

(These revised requirements began January 1, 2010.)

Pathway 1: If you are new to the childbirth education field

- Study independently from the *Lamaze Childbirth Educator Program Study Guide*.
- Provide a certificate of completion of a Lamaze Accredited Childbirth Education Seminar such as this one.
- Provide documentation of practice teaching experience with a mentor/observer.

Pathway 2: If you are an experienced childbirth educator

- Be a licensed health professional (i.e., RN, PT, MD), or hold a bachelor's degree or higher, or provide documentation of successful completion of a formal course on teaching childbirth education.
- Provide documentation of 25 hours of continuing education directly related to childbirth education in the past three years. (Note: This Seminar awards 20 contact hours to participants.)

- Provide documentation of 60 hours of childbirth education teaching experience in the past three years. Childbirth education may include pregnancy, birth, breastfeeding, sibling, and postpartum classes.

Pathway 3: If you are a midwife

- Provide documentation of completion of a Lamaze Accredited Childbirth Education Seminar such as this Seminar offered by The Family Way, or a "fast-track" seminar for midwives offered by other Lamaze Accredited Programs.

Costs

Seminar Fee: \$425 (Early bird) or \$450 (Late registration fee)

All Seminar participants will receive a copy of *Prepared Childbirth – The Educator's Guide* (a \$75 value) at the Seminar. Lunch will be on your own in the hospital cafeteria.

After the seminar, all those who attend the seminar will be given the opportunity to join Lamaze International as a student, online-member **at no charge** for the calendar year of 2012.

Lamaze International Study Guide: \$135*. Order directly from Lamaze International, www.lamaze.org or (800) 368-4404.

Lamaze Certification Exam: \$250* - Member fee for the Certification Exam – *paid when you apply to take the exam.*

*Lamaze fees are subject to change.

For more information about The Family Way Lamaze Childbirth Educator program, visit us at www.thefamilyway.com, or contact Debby at (713) 528-0277, amis@thefamilyway.com or Jeanne at (972) 783-4474, green@thefamilyway.com.

For more information about Lamaze International, visit the Lamaze website at www.lamaze.org or call (800) 368-4404.



THE FAMILY WAY LAMAZE CHILDBIRTH EDUCATOR SEMINAR REGISTRATION FORM

May 2-4, 2012 • Make checks payable to: The Family Way Publications • Mail to: The Family Way • 5407 Ashby St. • Houston, TX 77005

NAME (as you would like it to appear on name tag) _____

HOME ADDRESS _____ CITY _____ STATE _____ ZIP _____

CELL PHONE (____) _____ HOME PHONE (____) _____ E-MAIL _____

REGISTRATION FEES:

_____ Fee is \$425. Fee includes Seminar and complimentary copy of *Prepared Childbirth – The Educator's Guide*. Registration form mailed before or on 4/13/12.

_____ Fee is \$450. Fee includes Seminar and complimentary copy of *Prepared Childbirth – The Educator's Guide*. Registration form mailed after 4/13/12.

_____ Check enclosed or Charge my _____ Visa _____ MC # _____

Expiration date _____ 3-digit verification code _____ Signature _____

Billing address (if different from home address): _____

Please give us a brief summary of your background and experience related to childbirth education: _____

